

Main Panel Demographics

N = 27,000 approx

Last Updated - October 2019



## Philippines

|                | upto 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 over | Total |
|----------------|---------|----------|----------|----------|---------|-------|
| <b>Males</b>   | 14.3    | 14.1     | 5.3      | 2.4      | 1.4     | 37.6  |
| <b>Females</b> | 19.5    | 27.9     | 10.0     | 3.8      | 1.3     | 62.4  |
| <b>Total</b>   | 33.8    | 42.0     | 15.3     | 6.2      | 2.7     | 100.0 |

| Lives in...                             | % of Total |
|---|------------|
| <input type="radio"/> Manila            | 50.1       |
| <input type="radio"/> Baguio            | 4.9        |
| <input type="radio"/> Cebu City         | 9.5        |
| <input type="radio"/> Davao City        | 6.4        |
| <input type="radio"/> Calamba           | 3.4        |
| <input type="radio"/> None of the above | 25.7       |

| Level of completed Education...                                  | % of Total |
|--|------------|
| <input type="radio"/> Basic High School or below                 | 2.3        |
| <input type="radio"/> After High School, some training or Trade  | 13.9       |
| <input type="radio"/> Completed University to a Degree / Diploma | 78.7       |
| <input type="radio"/> Post University, eg. Masters / Doctor      | 5.2        |

| Currently Employed Full Time as...                   | % of Total |
|--|------------|
| <input type="radio"/> Owner / Self Employed          | 12.6       |
| <input type="radio"/> Chief/Director/President level | 0.8        |
| <input type="radio"/> Senior Manager                 | 3.1        |
| <input type="radio"/> Middle Manager                 | 5.9        |
| <input type="radio"/> Team Leader / Supervisor       | 18.0       |
| <input type="radio"/> Staff Member                   | 54.9       |
| <input type="radio"/> Trainee                        | 4.7        |

| Total Household Income   | % of Total |
|--|------------|
| <input type="radio"/> Less than 60,000 Pesos per year            | 33.3       |
| <input type="radio"/> Between 60,000 and 120,000 Pesos per year  | 22.5       |
| <input type="radio"/> Between 120,000 and 240,000 Pesos per year | 23.0       |
| <input type="radio"/> Over 240,000 Pesos per year                | 21.2       |

| Family Status...                          | %    |
|---|------|
| <input type="radio"/> Never been married  | 60.8 |
| <input type="radio"/> Married / deFacto   | 35.9 |
| <input type="radio"/> Separated / Widowed | 3.3  |

| Parent of a Child...                    | %    |
|---|------|
| <input type="radio"/> None              | 59.6 |
| <input type="radio"/> Under 3 years old | 16.1 |
| <input type="radio"/> Between 3 and 11  | 16.1 |
| <input type="radio"/> Between 12 and 16 | 5.0  |
| <input type="radio"/> Over 16 years old | 3.1  |