

Main Panel Demographics

N = 92,000 approx

Last Updated - October 2019



India

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	31.0	30.5	9.9	3.4	1.9	76.7
Females	6.2	11.8	3.9	1.1	0.3	23.3
Total	37.1	42.3	13.8	4.5	2.3	100.0

Lives in...	% of Total
o Mumbai	15.3
o Delhi	14.6
o Surat	1.8
o Bangalore	11.5
o Kolkata	5.9
o None of the above	50.9

Level of completed Education...	% of Total
o Basic High School or below	2.5
o After High School, some training or Trade	7.1
o Completed University to a Degree / Diploma	57.9
o Post University, eg. Masters / Doctor	32.4

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	18.6
o Chief/Director/President level	2.5
o Senior Manager	11.9
o Middle Manager	16.7
o Team Leader / Supervisor	17.5
o Staff Member	24.7
o Trainee	8.1

Total Household Income	% of Total
o Less than 40,000 Rupees per year	22.2
o Between 40,000 and 80,000 Rupees per year	24.4
o Between 80,000 and 160,000 Rupees per year	24.9
o Over 160,000 Rupees per year	28.5

Family Status...	%
o Never been married	53.1
o Married / deFacto	44.9
o Separated / Widowed	2.0

Parent of a Child...	%
o None	65.9
o Under 3 years old	11.7
o Between 3 and 11	13.3
o Between 12 and 16	5.2
o Over 16 years old	3.8