



## Main Panel Demographics



## N = 34,000 approx

## Last Updated - September 2022

Kussian	redera	ation	

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	15.5	21.0	9.7	4.7	2.0	52.8
Females	14.9	21.9	6.7	2.8	1.0	47.2
Total	30.4	42.9	16.3	7.4	3.0	100.0

Lives in		% of Total
0	Moscow	27.8
0	St Petersburg	9.1
0	Novosibirsk	4.7
0	Nizhny	4.0
0	Yekaterinburg	7.3
0	None of the above	47.1

Level of cor	% of Total	
0	Basic High School or below	4.5
0	After High School, some training or Trade	19.4
0	Completed University to a Degree / Diploma	67.3
0	Post University, eg. Masters / Doctor	8.8

Currently E	% of Total	
0	Owner / Self Employed	7.6
0	Chief/Director/President level	3.8
О	Senior Manager	10.8
0	Middle Manager	24.9
0	Team Leader / Supervisor	16.9
0	Staff Member	33.5
0	Trainee	2.5

<b>Total Hous</b>	ehold Income	% of Total
0	Less than 120,000 Rubles per year	19.0
0	Between 120,000 and 240,000 Rubles per year	21.7
0	Between 240,000 and 480,000 Rubles per year	29.2
О	Over 480,000 Rubles per year	30.2

Fan	nily Status	%
0	Never been married	30.5
0	Married / deFacto	63.1
0	Separated / Widowed	6.3

Par	ent of a Child	%
0	None	44.7
0	Under 3 years old	21.9
0	Between 3 and 11	17.8
О	Between 12 and 16	9.1
0	Over 16 years old	6.6