

## Main Panel Demographics



**India**

N = 102,000 approx

Last Updated - September 2022

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
<b>Males</b>	2.5	30.9	27.4	8.9	5.2	74.9
<b>Females</b>	0.5	8.8	10.8	3.6	1.5	25.1
<b>Total</b>	3.0	39.6	38.2	12.5	6.7	100.0

Lives in...	% of Total
o Mumbai	15.3
o Delhi	14.6
o Surat	1.8
o Bangalore	11.5
o Kolkata	5.9
o None of the above	50.9

Level of completed Education...	% of Total
o Basic High School or below	2.5
o After High School, some training or Trade	7.1
o Completed University to a Degree / Diploma	57.9
o Post University, eg. Masters / Doctor	32.4

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	18.6
o Chief/Director/President level	2.5
o Senior Manager	11.9
o Middle Manager	16.7
o Team Leader / Supervisor	17.5
o Staff Member	24.7
o Trainee	8.1

Total Household Income	% of Total
o Less than 40,000 Rupees per year	22.2
o Between 40,000 and 80,000 Rupees per year	24.4
o Between 80,000 and 160,000 Rupees per year	24.9
o Over 160,000 Rupees per year	28.5

Family Status...	%
o Never been married	53.1
o Married / deFacto	44.9
o Separated / Widowed	2.0

Parent of a Child...	%
o None	65.9
o Under 3 years old	11.7
o Between 3 and 11	13.3
o Between 12 and 16	5.2
o Over 16 years old	3.8