

Main Panel Demographics



Canada

N = 20,000 approx

Last Updated - September 2022

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	10.9	18.0	8.8	5.6	4.4	47.7
Females	8.2	18.4	13.3	8.1	4.3	52.3
Total	19.2	36.3	22.1	13.7	8.7	100.0

Lives in...	% of Total
<input type="radio"/> Toronto	26.2
<input type="radio"/> Montreal	7.5
<input type="radio"/> Vancouver	10.5
<input type="radio"/> Ottawa	2.3
<input type="radio"/> Calgary	5.4
<input type="radio"/> None of the above	48.0

Level of completed Education...	% of Total
<input type="radio"/> Basic High School or below	22.8
<input type="radio"/> After High School, some training or Trade	39.1
<input type="radio"/> Completed University to a Degree / Diploma	34.3
<input type="radio"/> Post University, eg. Masters / Doctor	3.8

Currently Employed Full Time as...	% of Total
<input type="radio"/> Owner / Self Employed	17.1
<input type="radio"/> Chief/Director/President level	1.7
<input type="radio"/> Senior Manager	2.3
<input type="radio"/> Middle Manager	6.9
<input type="radio"/> Team Leader / Supervisor	15.4
<input type="radio"/> Staff Member	53.7
<input type="radio"/> Trainee	2.9

Total Household Income	% of Total
<input type="radio"/> Less than C\$30,000 per year	34.4
<input type="radio"/> Between C\$30,000 and C\$60,000 per year	34.7
<input type="radio"/> Between C\$60,000 and C\$120,000 per year	25.9
<input type="radio"/> Over C\$120,000 per year	5.0

Family Status...	%
<input type="radio"/> Never been married	38.2
<input type="radio"/> Married / deFacto	52.6
<input type="radio"/> Separated / Widowed	9.2

Parent of a Child...	%
<input type="radio"/> None	61.8
<input type="radio"/> Under 3 years old	9.2
<input type="radio"/> Between 3 and 11	15.2
<input type="radio"/> Between 12 and 16	8.8
<input type="radio"/> Over 16 years old	5.0