

Main Panel Demographics

N = 5,000 approx

Last Updated - October 2019



United Arab Emirates

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	2.3	16.5	23.2	9.7	3.7	55.3
Females	1.9	14.2	20.1	6.5	1.9	44.7
Total	4.2	30.6	43.3	16.2	5.6	100.0

Lives in...	% of Total
o Abu Dhabi	25.1
o Dubai	52.7
o Sharjah	16.1
o (other)	6.1

Level of completed Education...	% of Total
o Basic High School or below	2.9
o After High School, some training or Trade	10.3
o Completed University to a Degree / Diploma	68.6
o Post University, eg. Masters / Doctor	18.1

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	6.4
o Chief/Director/President level	1.9
o Senior Manager	7.1
o Middle Manager	17.3
o Team Leader / Supervisor	25.0
o Staff Member	38.5
o Trainee / Intern	3.8

Total Household Income	% of Total
o Below Average	9.9
o Average	61.5
o Above average	25.2
o High Above Average	3.3

is BDM...
32.6

Family Status...	%
o Never been married	34.8
o Married / deFacto	62.8
o Separated / Widowed	2.3

Parent of a Child...	%
o None	50.8
o Under 3 years old	15.9
o Between 3 and 11	23.5
o Between 12 and 16	6.9
o Over 16 years old	2.9